



Jimin CHA

Product Manager | UX Researcher

Connecting people through better experience

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PROFESSIONAL HIGHLIGHTS

- Launched four mobile apps and two B2B web services
- Strong UX research and analysis skills along with the Agile methodology
- Cross-functional international partnerships in multiple projects

WORK EXPERIENCE

Product Manager and UX Researcher

JAN.2020 – DEC.2022, *Seoul, Korea*

[HERI Bio](#)

- Created AI Vision-based dental implant scanning app from zero to public launch in < 8 months
- Created B2B E-commerce platform for customized dental products, and acquired regular customers and partners in the US and Australia
- Adapted the Agile method to the company

Freelance UX Designer

SEP.2019 – DEC.2019, *Seoul, Korea*

[Vaultrust](#)

- Designed process of B2B cryptocurrency custody web service
- Conducted UX writing and designed low-fidelity prototype using Figma

Product Manager

FEB.2019 – AUG.2018, *Seoul, Korea*

[Pax Net](#)

- Launched blockchain-based mobile messenger
- Co-worked with Ukrainian blockchain startup in both messenger app and blockchain mainnet projects
- Organized blockchain project meetup events

Product Manager and UX Researcher

MAR.2018 – JAN.2019, *Seoul, Korea*

[OJ World](#)

- Co-created mobile live commerce streaming messenger from zero to public launch in < 7 months
- Partnered with Iran Tosan bank system for Iranian market payment service development

EDUCATION

UX Research and Design, Product Management training

FEB.2017 – JUN.2017, *Korea*

[Korea Software Technology Association](#)

- UX research and design, wireframe/UI Design, FGI, product management, product roadmap
- Best project award

Bachelor of Industrial Engineering

MAR.2010 – FEB.2015, *Korea*

[KyungHee University](#)

- Ergonomics, statistics, engineering economy, quality engineering, production and operations management, supply chain management

SKILLS

- UX research, analysis, and design
- Product management: Analysis based on user data, the Agile method
- UI design/Low to high prototyping: Figma, Adobe XD
- MS Office: PowerPoint, Word, Excel

LANGUAGES

- Korean (Native)
- English (Fluent)
- Spanish (Intermediate)